

## **Are You a Tough-Minded Business Leader... Or Just Hard-Headed?**

**Rand Golletz spent more than 20 years leading organizations to consistently achieving outstanding results.** As the youngest officer of a Fortune 500, Rand led the company's distribution and sales management functions.

Later, as Senior Vice-President and Chief Marketing Officer, Rand was responsible for Market Research, Sales Development, Brand Development, Marketing Communications, and Distribution Management and Planning for a \$20-billion Fortune 100 company.

Subsequently, Rand also served as Director and Practice Leader for a "Big 5" Strategy consulting practice, as well as COO and CEO of two multi-hundred-million-dollar financial services companies.

### **How Rand Solves Problems**

**Rand Golletz Performance Systems is a leadership development, executive coaching and consulting firm that works with senior corporate leaders and business owners in a wide range of issues, including:**

- *interpersonal effectiveness*
- *brand-building*
- *sales management*
- *strategy creation and implementation*
- *team effectiveness and execution*

### **It's Time to Get Real... Get tough... Get Going!**

**For the last 30 years, Rand's been obsessed with helping organizations—and the people in them!—be effective and successful.** He understands what it takes to be successful because he's created success as an executive within companies before. His professional life has been a laboratory used to experiment with, and improve upon, business leadership practices.

### **Rand Golletz is "the Real Deal."**

As a coach and consultant, Rand now puts what he observed about success from the vantage point of a trusted executive advisor to work for his clients, leveraging those successes for the benefit of his clients.

**Rand Golletz Performance Systems**—Providing business leaders with the focus, discipline, and momentum to define and create success.

**Don't waste another day trying to discover the secrets of success by trial and error. Find out how Rand can help your business today by calling 301-482-2598 or send us an e-mail by clicking [Contact Us](#).**